



**hologram**<sup>®</sup>  
**Business Intelligence**

## Pondering the Puzzle



How do I gather important data from all my core systems; organise, optimise and then deliver vital information to everyone in my organisation, when they need it, exactly as required?

**Ask Hologram**



**hologram<sup>®</sup>**  
**Business Intelligence**

To solve the knowledge  
data from the many sys  
available information ca  
complete picture and th

In today's highly  
competitive business  
world it is vital that  
up-to-date and  
accurate information  
is available to all  
personnel, in every  
department, when  
they need it.

## Benefits of BI

### Knowledge Is Power.

Millions of dollars are spent every year by corporations capturing and storing data about every facet of their operations. Hidden amongst this wealth of information are the answers to the many diverse and complex questions asked by organisations every day.

Our solutions gather, organise and optimize this information and deliver the answers, no matter how big or complex the question might be.

**Hologram - When you need to know.**

## Why Us

Our team has created solutions for leading banks and multi-national corporations. The Technical, Mathematical and Analytical standards set for our products will exceed your highest expectations. Together with attention to detail and customer focused service, we ensure our customers are not just satisfied, they are proud that they chose Hologram.

**We deliver what we promise.**

## Partners of Value

Our success has been founded on building long-term mutually rewarding partnerships with our clients. We aim to resolve your information problems and deliver answers to your most complex and demanding questions, saving you time, money and resources every day. We take our role as your Business Intelligence solution provider very seriously.

**Your success is our success.**

## At Your Service

Having great products is important, but it is our quality service that really makes the enduring difference.

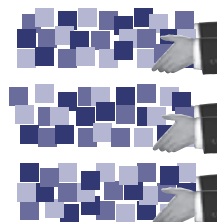
We offer all the services necessary to deliver, support and maintain our world class Business Intelligence solutions. Your experience with Hologram is very important to us and we strive to exceed your expectations.

**We care, and we'll always be there.**



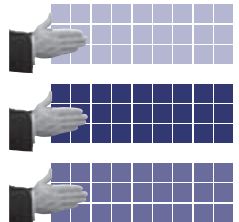
## Four GOOD reasons to have H

Banking -  
ERP -  
Finance -  
HR -  
CRM -  
Scheduling -  
3rd Party Data -



### Gather

We gather data from  
all of your core  
business systems



### Organise

We organise the data in  
a secure high speed  
data warehouse

puzzle in today's information rich world it is necessary to combine  
items operating in your organisation. Only when you centralise all  
can you organise and optimise the data to obtain and deliver the  
the whole truth.



## What We Value

At Hologram we believe in reliable service, teamwork and creating great products to ensure our clients really enjoy their involvement with us.

We work with you to find innovative ways to resolve your problems.

We endeavour to keep it simple while always striving for excellence in everything we do.

We are "committed to completion".

## Always Our Intent

Our focus is on building long term partnerships with our clients that result in mutual growth and success in today's competitive business world.

Throughout our relationship with you, be it in sales, service, training or ongoing support we will always endeavour to be responsive, on time and to exceed expectations whenever possible.

We will work with you over the years to deliver our world class Business Intelligence solution, making every day a better experience.

We strive to always improve.

Hologram IQ working for you



- Operations - Sales - Administration  
- Human Resources - Marketing  
- Branch Offices - Board Reporting

## Optimise

We optimise this data with advanced analytical tools to turn data into information



## Deliver

We deliver vital information throughout your organisation via web browsers



# Hologram Business Intelligence

## When You Need To Know

### Hologram Innovations

**Hypercube Technology** is unique to Hologram and makes our system smarter, faster and easier to use.



The **BI Bureau** Australia's first fully hosted Business Intelligence bureau service.



#### Hologram Software

- Hologram IQ – Business Intelligence Suite
- Hologram Budgets and Forecasts – Centralised Budgeting Suite
- Hologram Predictive Modeling – Modeling, Analysis and Research Suite
- Hologram Treasury Risk Management – Treasury Operations Suite



Solved

### What some of our customers have to say...

**"We like their approach to business, we like their technology and we think they have a good corporate culture."**

Mark Runnalls,  
Partner, Ernst & Young  
Business Innovation  
Online Practice



**"They proved that their web-based executive dashboard would unlock the potential of all that good JDE sales data."**

Michael Shearer,  
Business Systems  
Manager



**"We are very happy with the outcome, which gives all of our Branch, Management and Sales staff access to online web-based KPI and management statistics on a daily basis, with full drill-down capabilities."**

Neal Matotek,  
Senior Manager,  
Finance and Risk



### Contact

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